

MANY-TO-ONE E-COMMERCE

MOTOR's Many-to-One E-Commerce service provides your business the ability to increase medium- and heavy-duty parts sales on your company's e-commerce site by ensuring your customers can find your parts when searching a competitor's part number. With Many-to-One E-Commerce, you can expand searchable cross-references to the parts you sell, resulting in better search results and more sales.

ABCD1234PARTS



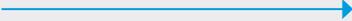
YOUR PART NUMBER

WHAT'S INCLUDED

- Master parts file matched to the world's largest, most accurate cross-reference database available anywhere
- Maintenance Program, allowing you to keep up with industry cross-references
- Detailed part descriptions
- VMRS coding

SUPERIOR SUPPORT

As new part numbers become available to the market, MOTOR updates the cross-references that lead back to your parts through our Maintenance Program, keeping searches relevant in an ever-changing industry.



FEATURES AND BENEFITS



Improve information

- Ensure your part numbers are valid
- Enhance part descriptions
- Utilize VMRS coding to categorize your parts



Increase your parts' visibility

- Expand searchable cross-references to the parts you sell
- One-to-one crosses of same form, fit and function to your parts
- Improve SEO

MOTOR

1301 W. Long Lake Rd. • Suite 300 • Troy, MI 48098 • 248.312.2700 • MOTOR.com